

Cover Page - Item 1

# **Desert Rose Capital Management, Inc.**

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CRD Number: 154331

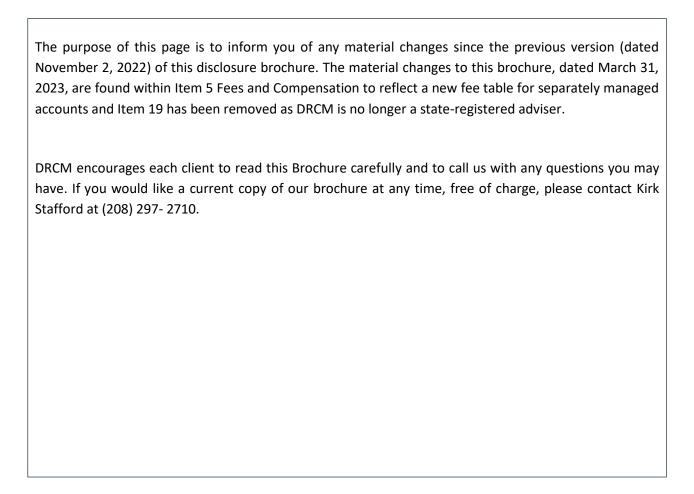
Form ADV Part 2A Brochure

March 31, 2023

This brochure provides information about the qualifications and business practices of Desert Rose Capital Management, Inc. (hereinafter "DRCM"). If you have any questions about the contents of this brochure, please contact Kirk Stafford at (208) 297-2710. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about Desert Rose Capital Management, Inc. is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. Our CRD number is 154331.

Desert Rose Capital Management, Inc. is a registered investment adviser. Registration does not imply any level of skill or training.

# **Material Changes - Item 2**



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### **Advisory Business - Item 4**

Desert Rose Capital Management, Inc. ("we", "us", "our", the "Firm" or "DRCM") is registered with the U.S. Securities and Exchange Commission as an investment advisor. DRCM was established July 19, 2010 by Kirk Alan Stafford, the founder and president. We are not a publicly held company. DRCM is solely owned by Kirk Stafford.

# **Investment Advisory Services**

We offer investment advice and asset management services for public and non-publicly traded securities. Our core competency is the utilization of exchange traded options in conjunction with conservative income producing assets designed to produce lower overall portfolio risk while participating in potential market appreciation. While not a primary focus, we may also provide advice on non-security related financial products and services such as life insurance, mortgages, estate planning, retirement plans and savings, budgeting, debt reduction, tax planning and preparation (in conjunction with a CPA), and savings plans for college and mission funds.

We customize our advisory services for you based on your time horizon, risk tolerance, current financial situations, goals, and comfort levels. You may impose reasonable restrictions on investing in certain securities or types of securities through written communication to us. We also act as a third-party adviser or sub-advisor on accounts held by other registered investment advisers (and their qualified custodians), giving us the ability to implement our portfolio strategies on behalf of the respective registered investment advisers. We typically manage client accounts under our discretion. Discretionary portfolio management means we will make investment decisions and place buy or sell orders in those accounts without contacting the adviser or client. DRCM also serves as the investment manager and provides discretionary advisory services to one (1) private fund, the "Cash Value Fund, L.P., (the "Fund"), organized as a limited partnership and available to accredited investors.

The Cash Value Fund, LP, was launched on March 15, 2019. The Fund is managed by a general partner, Cash Value Fund GP, LLC, which is also the fiduciary of the fund. DRCM is the investment manager of the Fund, performing the selection and management of individual investments, insurance policies, and investment managers within the Fund. The Fund's investment objective is to provide a highly liquid, principal protected return to investors with a very competitive yield compared to other short-term liquid investment vehicles. The primary investment focus of the Fund will be to purchase permanent life insurance policies and to issue loans fully collateralized by the cash values of life insurance policies. It is important to note that the Cash Value Fund, LP is not a "private fund" within the meaning of the Form ADV. The Form ADV limits the definition of "private fund" to issuers that would be an "investment company" under the Investment Company Act but for an exemption under Section 3(c)(1) or 3(c)(7). The Cash Value Fund, LP is primarily investing in permanent life insurance policies, which the SEC generally does not consider to be "securities" within the meaning of the Investment Company Act. As such, it has been determined that the Cash Value Fund is not an "investment company" under the Investment Company Act, and therefore did not need to qualify for an exemption from registration under Section 3(c)(1) or 3(c)(7) of the 1940 Act (thus taking it out of the definition of "private fund" for Form ADV purposes).

Kirk Stafford, President of DRCM, is the principal owner and manager of Cash Value Fund GP, LLC, the General Partner to the Fund. Mr. Stafford is involved in the day-to-day management of the Fund and its General Partner. He and other persons associated with DRCM who are responsible for providing advisory services to clients of DRCM have a financial incentive to recommend investments in the Fund. Investors to whom the Fund is offered will receive a private placement memorandum and other offering documents. Investors in the fund are urged to carefully review the offering documents for a complete description of the fees, conflicts of interest, investment objectives, risks, and other important information associated with investing in the Fund.

## **Wrap Fee Programs**

We do not manage, sponsor, or participate in any wrap fee programs.

# **Assets Under Management**

As of December 31, 2022, we managed approximately \$62,743,581 in client assets on a discretionary bas
and approximately \$117,610,446 on a non-discretionary basis.

\*\*\*Remainder of page intentionally left blank. Item 5 is on the next page.\*\*\*

### Fees and Compensation - Item 5

### **Investment Advisory Fees**

Desert Rose Capital Management, Inc. is legally and morally obligated to invest according to the best interests of its clients. We are compensated based on a percentage of the total value of assets we manage for our clients. We retain the right to negotiate the fee schedule. If you would like to negotiate a lower fee at any time, you simply need to propose in writing what and how you would like to pay. We will evaluate your proposal and either accept, modify, or decline your proposal. If we modify our fee schedule, we will give you at least thirty (30) days written notice to you. We will not raise fees without written consent from you. For customized portfolios, the fee may vary depending on the services provided.

Your investment management fees are deducted from your advisory account. Unless otherwise agreed upon in advance, fees are charged quarterly, in advance, at the beginning of each quarter based upon the account value at the end of the last day of the previous quarter at the annual rates listed below. The initial fee, which may be for a period of time less than three (3) months, will be based upon the asset value on or about the date that management of the account commences, (the "Commencement Date"). Fees are pro-rated for the period beginning on the Commencement Date through the first three-month billing date, and shall be billed within sixty (60) days after the Commencement Date. Please be sure to read Item 15 as well.

You are required to pay your fees as agreed upon by the executed Investment Advisory Agreement. Generally, agreements require that management fees be paid in advance. You may terminate the agreement by providing us with written notice, and any unearned fees are refunded on a pro-rata basis. We shall be paid through the date of termination. The refund of fees would be determined from the date of termination through the end of the period paid in advance.

Effective February 2023, new clients in the separately managed accounts will be subject to the new fee schedule as shown below. Account minimums are \$50,000.00 (subject to a waiver of the minimum at our discretion) with a minimum annual fee of \$200. Unless otherwise agreed upon in advance, annual fees charged for assets under management are as follows:

- When acting as the sub-advisor for another Registered Investment Advisor: 0.85% of the first \$5,000,000, 0.75% of \$5,000,001 to \$10,000,000, and 0.65% in excess of \$10,000,000.
- When acting as primary investment advisor: 1.75% of the first \$500,000, 1.50% of \$500,001 to \$1,000,000, 1.25% of \$1,000,001 to \$5,000,000, 1.00% in excess of \$5,000,000. In order for us to act as primary investment advisor, you must either be referred from or solicited by another financial professional that coordinates their services with us.
- When acting as primary investment advisor for clients that have been brought to us under a solicitor's agreement we charge an annual fee of 0.85% plus solicitor's fees.
  - When acting as primary investment advisor for premium reserve accounts, we charge a flat 0.75% annual fees.

Existing accounts are still subject to the prior fee schedule as shown below. Account minimums are \$50,000.00 (subject to a waiver of the minimum investment at our discretion) with a minimum annual fee of \$200. Unless otherwise agreed upon in advance, annual fees charged for assets under management are as follows:

• When acting as the sub-advisor for another Registered Investment Advisor: 0.85% of the first \$5,000,000, 0.65% in excess of \$5,000,000.

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- When acting as primary investment advisor: 1.5% of the first \$2,000,000, 1.25% in excess of \$2,000,000, 1% in excess of \$5,000,000. In order for us to act as primary investment advisor, you must either be referred from or solicited by another financial professional that coordinates their services with us.
- When acting as primary investment advisor for clients that have been brought to us under a solicitor's Agreement: 2% of the first \$5,000,000, 1.5% in excess of \$5,000,000.

Lower fees for comparable services may be available from other sources.

DRCM receives a management fee from the Cash Value Fund, LP as of the last day of each month in arrears equal to 0.042% (approximately 0.50% on an annual basis) of each Limited Partner's total capital account balance in the Fund as of the last day of such month, prior to accrual of any performance allocation and prior to any withdrawals as of such last day. The Management Fee is prorated for Interests held for less than a full month.

Investment advisory clients may be charged a different amount than when they are investors in the Cash Value Fund, LP. This is a conflict of interest because there is an incentive to recommend the higher fee strategy. We attempt to mitigate this risk by fully disclosing the fee differences, the conflict that it presents and adhering to our fiduciary duty to keep our client's interests first. Moreover, clients are not obligated to invest in the Cash Value Fund, LP or any other recommended private fund.

### Other Fees and Expenses

Our fees are exclusive of brokerage commissions, transaction fees, and other related costs and expenses which shall be incurred by you. In addition to our fees, you may incur certain charges imposed by custodians, brokers, third party investment managers and other third parties such as custodial fees, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange-traded funds also charge internal management fees, which are disclosed in each fund's prospectus.

These charges, fees, and commissions are exclusive of and in addition to our fees, and we shall not receive any portion of such commissions, costs, and fees. In the case of investment advisory consulting services provided by us, we shall be reimbursed for certain expenses to the extent you require higher service levels.

Item 12 further describes the factors that we consider in selecting or recommending broker-dealers for client transactions and determining the reasonableness of their compensation (e.g., commissions).

We stand behind our investment management abilities, strategies and services. If you are dissatisfied with our services for any reason, you may notify us in writing 10 business days before or after the latest billing and we will give you a full refund for that billing.

We do not accept compensation for the sale of any security. We employ licensed insurance agents and may recommend insurance products and securities to help fulfill your financial needs. We may recommend various insurance companies and insurance products when making recommendations. We may be compensated by these companies when their products are sold. The sales-based commission compensation received by our employees is separate from and in addition to the investment advisory fees you will pay.

This presents a conflict of interest and gives us and our supervised persons an incentive to recommend investment products based on the compensation received, rather than on your needs. We are however, obligated both morally and legally to place your interests first. We will make recommendations that are in your best interest, regardless of how or if we are compensated. We will notify you when we are discussing commission based insurance products and how they would compare with a fee based alternative.

You have the option to purchase insurance products that we recommend from other agents that are not affiliated with us. Commissions are not a primary source of revenue.

# <u>Performance-Based Fees and Side-By-Side Management – Item 6</u>

DRCM does not accept performance-based fees in investment advisory accounts or from the management of the Cash Value Fund, LP. However, the general partner of the fund (Cash Value Fund GP, LLC) is a related company. This presents conflicts of interest by DRCM to take added risks in the Fund in order to generate added performance fees and an incentive to allocate better performing investments to the performance-based fund, since we may be invested personally in the Fund. There is a conflict of interest with certain trading practices as well, such as short selling in conflict with client accounts, trade sequencing that favors DRCM, cross trading, aggregation, and allocation of trades. We attempt to mitigate these conflicts by adhering to our fiduciary duty to keep our client's interests first, not entering into short selling that would be contrary to client accounts, engage in front running or cross trading. Any aggregated trades are allocated with averaged prices.

### **Types of Clients - Item 7**

### **Types of Clients**

We provide investment advice to individuals, including high-net-worth individuals, profit sharing plans, trusts, estates, a private fund (Cash Value Fund, LP) and corporations or other businesses not already listed. We act as the sub-advisor to unaffiliated advisors. We may provide investment advice to banking or thrift institutions, investment companies (including mutual funds), pension plans, charitable organizations, and state or municipal government entities.

### **Account Minimums**

The minimum amount required to open an account is \$50,000, which may be waived if agreed upon in advance, at our discretion.

Details concerning applicable Cash Value Fund, LP investor suitability criteria are outlined in the applicable Fund's Governing Documents. The minimum commitment for an investor is outlined in the applicable Fund's Governing Documents, including the discretion of Cash Value Fund to accept less than the minimum investment threshold. Each investor in the Fund who is a U.S. Person (as defined in Regulation S under the Securities Act of 1933, as amended (the "Securities Act")) is required to meet certain suitability qualifications, such as being an "accredited investor" as defined under Rule 501(a) of Regulation D of the Securities Act.

# Methods of Analysis, Investment Strategies and Risk of Loss - Item 8

We primarily use a fundamental analysis of capital markets and asset allocation as the basis for our investment advice and the management of assets. We then use our experience and knowledge of exchange traded options to help mitigate the risks of owning stocks and bonds, and to potentially increase their performance. We typically do this by buying long term call options on an equivalent number of the same underlying shares. We then use the remaining amount of what would have been used to buy the shares directly to invest in what we believe to be more conservative assets. These assets are used with the intent to mitigate risk and offset the costs of the options

that were purchased on the underlying shares. Other option strategies are also employed using a small percentage of the portfolio with the intent to offset the costs of purchasing the call options. Proprietary algorithms and software are used to optimize what we feel are the most appropriate options for current stock market and option market conditions, transitioning and adjusting the portfolio as we feel appropriate and necessary.

Investing involves risk. There are unique risks associated with exchange traded options that should be understood before investing. Liquidity risks, more frequent transaction costs, fluctuations in price due to volatility, interest rates, currency exchange rates, etc. can all be factors that increase the risk that you will lose investment capital. We take these risks very seriously and take great care to try to reduce these risks, but you must be willing and able to bear the risk of a possible loss of capital.

Neither DRCM, <u>nor any other</u> portfolio manager or group of managers, regardless of their experience, training, education, system, selection program, or model can predict the future with consistent accuracy.

The following is an explanation of the material risks that Cash Value Fund, LP believes are associated with its investment strategy. Further discussion of these and other risks associated with an investment in the Fund is outlined in the applicable Fund's Governing Documents. The following risk factors do not purport to be a complete list or explanation of all the risks associated with an investment in the Fund.

- General: No guarantee or representation is made that the Fund's investment program will be successful.
  The Fund invests in assets which may be classified as highly illiquid. An investor should only invest in a Fund
  if the investor can withstand a total loss of its investment. Past investment performance is not a guarantee
  of future results of the Fund or any investment of the Fund.
- Dependence on Key Individuals; No Right to Control the Fund's Operations: Under the Fund's Governing Documents, investors will have no rights concerning the control of the Fund's day-to-day operations or the Fund's business, including investment and disposition decisions. To protect their limited liability from the liabilities and obligations of the Fund, investors must rely entirely on Cash Value Fund, LP to conduct and manage the Fund's affairs. The success of the Fund is expected to be dependent significantly upon the expertise of the Kirk Stafford. There can be no assurance that Kirk will continue to manage the Fund throughout its term. The loss of the services of Kirk could have a material adverse effect on the performance of the Fund and the value of an investment in the Fund. Although Kirk will commit a portion of his business efforts to the Fund, except as may be required by the Fund's Governing Documents, he is not required to devote all of his business time to the Fund's affairs; he will devote business time to other aspects of DRCM's business.
- Absence of Regulatory Oversight of the Fund: The Fund is not required to register as an investment company
  under the Investment Company Act and is not required to adhere to certain investor protection
  requirements thereunder.
- No Assurance of Investment Return: Neither the Fund, it's General Partner or managing members, DRCM, or any other person can assure that they will be able to choose, make, and realize investments in any particular investment or portfolio of investments. There is no assurance that the Fund will be able to generate returns for its investors (specified herein or otherwise), or that the returns will be commensurate with the risks of investing in the types of investments and transactions described herein or comparable to the Fund's targeted returns. The marketability and value of any such investment will depend upon many factors beyond the control of DRCM. The Fund may suffer defaults on its investments and may find it difficult or uneconomic to realize its investments. An investor could lose the entire

- amount of their contributed capital, and therefore should only invest in a Fund if they can withstand a total loss of their investment. While DRCM intends to make investments that have projected returns commensurate with the risks undertaken, a total loss of the investment is possible on any given investment.
- Uncertainty of Financial Projections: Financial projections are by their nature inherently subject to risk and
  are dependent upon some factors, not all of which are within the control of the Fund. Some of the factors
  that will affect the results achieved by the Fund include political events, taxes, access to capital, financing
  risks, cap rates, interest rates, and others. While the bases for any returns are believed to be reasonable by
  DRCM's management, it is likely that actual events will differ from DRCM's assumptions such that actual
  results will similarly differ from those presented. Accordingly, there can be no assurance that returns will
  be achieved and actual results may vary significantly from such expected returns.
- Valuation of Fund Investments: The Fund's portfolio investments are not expected to be publicly traded. As such, the fair value of investments may not be readily determinable. Because valuations of private investments are inherently uncertain and may be based on estimates, DRCM's determinations of fair value may differ materially from the values that would have been used if a readily available market for these investments existed and may differ materially from the values that the Funds may ultimately realize.
- Changes in Regulation & Enforcement; Litigation: The businesses of the Fund, DRCM, as well as the financial services industry generally, are subject to extensive regulation, including periodic examinations, by governmental agencies and self-regulatory organizations or exchanges in the United States and foreign jurisdictions in which they operate. These relate to, among other things, antitrust law, anti-money laundering laws, anti-bribery laws, laws relating to foreign officials, privacy laws concerning client information and the regulatory oversight of the trading and other investment activities of alternative asset management funds and their investment advisers, including the Fund and DRCM. Each of the regulatory bodies with jurisdiction over the Fund and DRCM has the regulatory powers dealing with many aspects of financial services, including the authority to grant, and in specific circumstances to cancel, permissions to carry on particular activities. Any failure to comply with these rules and regulations could expose the Fund or DRCM to liability or other risks.
- The additional legislation, increasing global regulatory oversight of fundraising activities and changes in the law relating to the alternative asset management industry have been particularly acute in the aftermath of the recent global financial crisis. This additional scrutiny has included, among other things, increased registration, oversight, and regulation of alternative asset management firms and disclosure concerning these firms and the vehicles they sponsor or advise, which could impact DRCM's management of the Fund. Such oversight and regulation may cause the Fund to incur additional expenses, may divert the attention of DRCM and its personnel, and may result in fines if the Fund is deemed to have violated any regulations. Regulation generally, and regulation more specifically addressed to the alternative asset management industry, including tax laws and regulation, could increase the cost of acquiring, holding or divesting portfolio investments, the profitability of enterprises and the cost of operating the Fund. Additional regulation could also increase the risk of 3rd party litigation. The transactional nature of the business of the Fund exposes the Fund, DRCM and certain related parties generally to the risks of 3rd party litigation. Under the Governing Documents, the Fund will generally be responsible for indemnifying their General Partner or Managing Member, as applicable, DRCM and certain related parties for losses or obligations they may incur concerning such litigation.
- Changes in Law: The Fund is subject to laws and regulations in a variety of jurisdictions, including on a state or local level. These laws and regulations, as well as their interpretation, may change from time to

time. Accordingly, any change in these laws or regulations, or their interpretation or any failure by DRCM or its affiliates to comply with these laws or regulations may adversely affect the Fund. Also, the present tax treatment of an investment in the Fund may be modified by legislative, judicial, or administrative action at any time, and any such action may affect investments and commitments previously made. The rules dealing with taxation are constantly under review by persons involved in the legislative, administrative, and judicial process, resulting in revisions of regulations and revised interpretations of established concepts as well as statutory changes. Revisions in the tax laws could adversely affect the Fund's tax consequences or the tax consequences of an investment in the Fund. It is impossible to predict the degree of profitability if any, that may be achieved from the investment strategies described above. In particular, DRCM's investment practices may, in some circumstances, increase any adverse impact to which an investment portfolio may be subject. DRCM endeavors to commit resources among the various investments and strategies consistent with the philosophy and process articulated above and in response to changing market conditions and opportunities.

• Affiliated Life Settlement Provider: The principal of DRCM is a principal of The Stafford Corporation d/b/a Aspen Life Settlements (the "Affiliated Life Settlement Provider"), an Idaho licensed life settlement provider. The Affiliated Life Settlement provider regularly purchases the types of investments in which the Fund invests. DRCM expects to execute substantially all of the Fund's portfolio transactions through the Affiliated Life Settlement Provider. Consequently, the principal of DRCM will share in a portion of the revenue normally and customarily generated to a provider by transactions of the Fund.

## **Disciplinary Information - Item 9**

Neither the firm, its owners, nor any management person, has been involved in any criminal or civil disciplinary action by any court or had an administrative proceeding before the SEC or any regulatory agency.

## Other Financial Industry Activities or Affiliations - Item 10

We have not, and do not plan to register with or as a broker/dealer.

We have not, and do not plan to register as a futures commission merchant, commodity pool operator, a commodity trading adviser or an associated person of the foregoing entities.

Mr. Stafford is also the owner and President of Cash Value Lending Corporation, a lending company also offering loans secured by cash value life insurance. We are affiliated with Cash Value Lending through common control and ownership. The fees you pay our firm for advisory services are separate and distinct from the fees charged through our lending business. This presents a conflict of interest because Mr. Stafford may have an incentive to recommend lending services to you for the purpose of gathering fees and interest on loans rather than making such recommendations based solely on your needs. However, you are under no obligation, contractually or otherwise, to use lending services through Mr. Stafford or any person or entity affiliated with our firm.

Mr. Stafford is also the President and sole owner of The Stafford Corporation dba Aspen Life Settlements, a licensed insurance agency. We are affiliated with Aspen Life Settlements through common control and ownership. Mr. Stafford and other persons providing investment advice on behalf of our firm are licensed as independent insurance agents. In this capacity, they can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Stafford for insurance related activities. This presents a conflict of

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interest because Mr. Stafford may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than making such recommendations based solely on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through Mr. Stafford or any person or entity affiliated with our firm.

We employ licensed insurance agents and may recommend insurance products to help fulfill the financial needs of our clients. We may utilize various insurance companies when making these recommendations and we may be compensated by these companies when their products are sold. This presents a conflict of interest. However, as a registered investment adviser, we are not only ethically, but legally bound to make these recommendations only when it is in your best interest.

We are employed as a sub-advisor for unaffiliated registered investment advisors. This creates a conflict of interest, creating an incentive for us to value clients that do not use an unaffiliated advisor more. We mitigate this conflict by managing all accounts with the same proprietary software that does not distinguish between client origin or fee percentage. Also, we honor the fiduciary responsibility we have by doing what is in our client's best interest first.

Kirk Stafford has sole ownership and control of DRCM, Aspen Life Settlements, a life settlement provider used to purchase life insurance policies for the Cash Value Fund, LP, Cash Value Fund GP, LLC and Founder of Cash Value Fund, LP as described herein.

### Code of Ethics, Participation or Interest in Client Transactions and Personal Trading - Item 11

### **Code of Ethics**

We abide by a written Code of Ethics that establishes ideals for ethical conduct based upon fundamental principles of integrity, honesty, and transparency. We will provide a copy of our Code of Ethics to you upon request.

### **Participation or Interest in Client Transactions**

As disclosed above, we are the investment adviser to the Cash Value Fund, LP (the "Fund"), affiliated through common ownership and control with DRCM. Advisory clients of DRCM may be invested or solicited to invest in the Fund. Investments in the Fund are offered and sold only to "Accredited Investors" who are also "Qualified Clients" as that term is defined in Section 2(a)(51) of the Investment Company Act of 1940. Kirk Stafford, President of DRCM, is the principal owner and manager of Cash Value Fund GP, LLC, the General Partner to the Fund. Mr. Stafford is involved in the day-to-day management of the Fund and its General Partner. He and other persons associated with DRCM who are responsible for providing advisory services to clients of DRCM have a financial incentive to recommend investments in the Fund. Investors to whom the Fund is offered will receive a private placement memorandum and other offering documents. Investors in the fund are urged to carefully review the offering documents for a complete description of the fees, conflicts of interest, investment objectives, risks, and other important information associated with investing in the Fund.

### **Personal Trading Practices**

We may own the same securities that we recommend to clients. This creates a conflict of interest. However, we believe this will not have any material effect because the securities used are widely held, publicly traded and our limited participation will not adversely affect the market. We will not buy or sell the same day in front of client purchases or sales.

### **Brokerage Practices - Item 12**

Clients wishing to implement our advice may select any custodian they wish, and are so informed. However, clients who engage us for management services will receive a recommendation based on the advisor/custodian's costs, skills, reputation, dependability, and compatibility with you. You may be able to obtain reduced commissions and fees from other advisors/custodians.

We do not maintain custody of your assets that we manage; although we may be deemed to have custody of your assets if you give us authority to withdraw assets from your account (see Item 15 – Custody, below). Your assets must be maintained in an account at a "qualified custodian," generally a broker-dealer or bank. We recommend that our clients use a registered broker-dealer, Member SIPC, as the qualified custodian. We are independently owned and operated and are not affiliated with any qualified custodian (Custodian). The Custodian will hold your assets in a brokerage account and buy and sell securities when we give them instructions. While we recommend that you use a particular Custodian, you will decide whether to do so and will open your account with the Custodian by entering into an account agreement directly with them. We do not open the account for you, although we may assist you in doing so. If you do not wish to place your assets with a Custodian that we can work with, then we cannot manage your account.

### **How We Select Brokers and Custodians**

We seek to recommend a Custodian who will hold your assets and execute transactions on terms that are, overall, most advantageous when compared to other available providers and their services. We consider a wide range of factors, including, among others:

- Combination of transaction execution services and asset custody services (generally without a separate fee for custody)
- Capability to execute, clear, and settle trades (buy and sell securities for your account)
- Capability to facilitate transfers and payments to and from accounts (wire transfers, check requests, bill payment, etc.)
- Breadth of available investment products (stocks, bonds, mutual funds, exchange-traded funds, etc.)
- Availability of investment research and tools that help us make investment decisions
- Quality of services
- Competitiveness of the price of those services (commission rates, margin interest rates, other fees, etc.) and willingness to negotiate the prices
- Reputation, financial strength, and stability
- Prior service to us and our other clients
- Availability of other products and services that benefit us

### Your Brokerage and Custody Costs

For our clients' accounts that the Custodian maintains, the Custodian generally does not charge you separately for custody services but is compensated by charging you commissions or other fees on trades that it executes or that settle into your Broker account. The Custodian's commission rates applicable to our client accounts were negotiated based on the condition that our clients collectively maintain a minimum amount of assets in accounts at the Custodian This commitment benefits you because the overall commission rates you pay are lower than they

would be otherwise. We have determined that having the Custodian execute most trades is consistent with our duty to seek "best execution" of your trades. Best execution means the most favorable terms for a transaction based on all relevant factors, including those listed above (see "How We Select Brokers/Custodians").

### **Research and Other Soft Dollar Benefits**

### Products and Services Available to Us from the Custodian

The Custodian's business is serving independent investment advisory firms like us. They provide us with access to its institutional brokerage—trading, custody, reporting, and related services—many of which are not typically available to the Custodian's retail customers. The Custodian also makes available various support services. Some of those services help us manage or administer our clients' accounts; while others help us manage and grow our business. The Custodian's support services generally are available on an unsolicited basis (we don't have to request them) and at no charge to us as long as our clients collectively maintain a minimum amount of their assets in accounts at the Custodian.

### Services That Benefit You

The Custodian's institutional brokerage services include access to a broad range of investment products, execution of securities transactions, and custody of client assets. The investment products available through the Custodian include some to which we might not otherwise have access or that would require a significantly higher minimum initial investment by our clients. The Custodian's services described in this paragraph generally benefit you and your account.

### Services That May Not Directly Benefit You

The Custodian also makes available to us other "soft-dollar" products and services that benefit us but may not directly benefit you or your account. These products and services assist us in managing and administering our clients' accounts. They include investment research, both the Custodian's own and that of third parties. We may use this research to service all or a substantial number of our clients' accounts, including accounts not maintained at the Custodian. In addition to investment research, the Custodian also makes available software and other technology that:

- Provide access to client account data (such as duplicate trade confirmations and account statements)
- Facilitate trade execution and allocate aggregated trade orders for multiple client accounts
- Provide pricing and other market data
- Facilitate payment of our fees from our clients' accounts
- · Assist with back-office functions, recordkeeping, and client reporting

### Services That Generally Benefit Only Us

The Custodian also offers other "soft-dollar" services intended to help us manage and further develop our business enterprise. These services include:

- Educational conferences and events
- Consulting on technology, compliance, legal, and business needs
- Publications and conferences on practice management and business succession
- Access to employee benefits providers, human capital consultants, and insurance providers

The Custodian may provide some of these services itself. In other cases, it will arrange for third-party vendors to provide the services to us. The Custodian may also discount or waive its fees for some of these services or pay all

or a part of a third party's fees. The Custodian may also provide us with other benefits, such as occasional business entertainment of our personnel.

### Our Interest in Custodian's Services

The availability of these "soft-dollar" services from the Custodian benefits us because we do not have to produce or purchase them. We don't have to pay for the Custodian's services so long as our clients collectively keep a minimum amount their assets in accounts at the Custodian. Beyond that, these services are not contingent upon us committing any specific amount of business to Broker in trading commissions or assets in custody. The Custodian's requirement that our clients maintain a minimum amount of assets with them gives us an incentive to recommend that you maintain your account with the Custodian, based on our interest in receiving the Custodian's services that benefit our business rather than based on your interest in receiving the best value in custody services and the most favorable execution of your transactions. This is a conflict of interest. We will act according to our fiduciary responsibility in our recommendation of a custodian and broker that is in the best interests of our clients. Our selection is primarily supported by the scope, quality, and price of Broker's services and not Broker's services that benefit only us. Some of the products or services provided by the Custodian do not qualify for the safe harbor in section 28(e) of the Securities Exchange Act of 1934, including those services that do not aid in investment decision-making or trade execution. These business management and development services, in addition to those listed above, may include consulting, publications and presentations on practice management, information technology, business succession, regulatory compliance, and marketing. In addition, the Custodian may use independent third parties to offer these services to us. We may cause clients to pay commissions that are higher than those that another qualified brokerdealer might charge to affect the same transaction where we determine that the commission is reasonable in relation to the value of the brokerage and research services received.

### **Brokerage for Client Referrals**

We do not receive any referrals or other benefits in exchange for client referrals from the broker-dealers and/or custodians that we use.

## **Directed Brokerage**

We routinely recommend that you direct our firm to execute transactions through one or more broker-dealers/custodians with which we have a business relationship. As such, we may be unable to achieve the most favorable execution of your transactions and you may pay higher brokerage commissions than you might otherwise pay through another broker-dealer that offers the same types of services. Not all advisers require their clients to direct brokerage.

### **Aggregation of Orders**

Transactions for each client will be affected independently, unless we decide to purchase or sell the same securities for several clients at approximately the same time. We perform investment management services for various clients, some of which may have similar investment objectives. We may aggregate sale and purchase orders with other client accounts and proprietary (employee) accounts that have similar orders being made at the same time, if in our judgment such aggregation is reasonably likely to result in an overall economic benefit to the affected accounts. Such benefits may include better transaction prices and lower trade execution costs. We may (but are not obligated to) combine or "batch" such orders to obtain best execution, to negotiate more favorable commission rates, or to allocate equitably among our clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. If all aggregate orders do not fill at the same price, transactions will generally be averaged as to price and allocated among

participating accounts pro rata to the purchase and sale orders placed for each participating account on any given day. If such orders cannot be fully executed under prevailing market conditions, we may allocate the securities traded among participating accounts and each similar order in a manner which we consider equitable, taking into consideration, among other things, the size of the orders placed, the relative cash positions of each account, the investment objectives of the accounts, and liquidity of the security. We may remove small allocations from the process if we believe it would not be in the best interest of our client(s). We do not participate in block trades with clients.

# **Review of Accounts - Item 13**

Periodic review of asset management accounts is performed on an ongoing basis. Our President and Portfolio Manager undertakes reviews of client accounts not less than bi-weekly. Accounts are reviewed for consistency with the investment strategy and other parameters set forth for the account and to determine if any adjustments need to be made.

Other reviews may be triggered by changes in an account holder's personal, tax, or financial status. Other events that may trigger a review of an account are material changes in market conditions as well as macroeconomic and company-specific events. You are encouraged to notify us and our advisory representatives of any changes in your personal financial situation that might affect your investment needs, objectives, or time horizon.

We do not prepare regular reports for our clients. However, reports are made available from the custodian(s) such as (example: TD Ameritrade, Schwab, etc.). These account statements describe all activity in your accounts including account holdings, transactions, and investment advisory fees deducted from the account. The current status of your accounts is available at any time from the custodian's website.

# **Client Referrals and Other Compensation - Item 14**

We are not compensated by anyone for our investment advice to you. We may compensate licensed entities and/or individuals for referrals. We have entered into written arrangements where we will pay individuals or entities not associated with us for successful referrals of new clients. The money paid to these other individuals or entities is a percentage of the investment advisory fees that the new client pays us. Because these non-associated individuals or entities receive payment for successful referrals, a conflict of interest exists between prospective clients and the referrer. The compensation arrangement between us and the referrer is disclosed to prospective clients before they enter into investment advisory relationships with us. The compensated person will be properly registered as a solicitor and follows CCR 260.236(c)(2) requirements. Firms that solicit advisory clients on our behalf are listed below.

My Investment Adviser
 459 S 100 E
 WASHINGTON, UT 84780
 CRD 144616

- Linden Financial Group
   5644 E Franklin Nampa, ID 208-466-2910
   CRD 139719
- Tyler Wealth Management, LLC Southlake – Cedar Ridge
   950 E. State Highway 114, Suite 160 Southlake, TX 76092 CRD 160649
- Lightpath Wealth & Tax Advisors
   13121 Eastpoint Park Boulevard, Suite D
   Louisville, KY 40223
   CRD 312276

### Custody - Item 15

With investment advisory client accounts, we are deemed to have custody of client funds because the firm has the written authority and ability to deduct its fees directly from clients' accounts. To mitigate any conflicts of interests, all our client account assets are maintained with an independent qualified custodian. Generally, we recommend TD Ameritrade or Charles Schwab for custodial services, but from time to time, other custodians may be used by us to custody assets.

In most cases a client's broker-dealer also may act as the custodian of the client's assets for little or no extra cost. You should be aware, however, of the differences between having your assets held at a broker-dealer versus at a bank or trust company. Some of these differences include, but are not limited to, custodian costs, trading issues, security of assets, client reporting, and technology.

We may only implement our investment management recommendations after you have arranged for and furnished us with all information and authorization regarding your accounts held at the designated, qualified custodian.

You will receive statements on at least a quarterly basis directly from the qualified custodian that holds and maintains your assets. You will also receive an invoice detailing how your fees were calculated by us on a quarterly basis. You are urged to carefully review all statements and fees charged from us and the custodian for accuracy and completeness.

In regard to Cash Value Fund, LP investments, we have custody of the assets. We have contracted with Weaver LLP to audit the Fund at least annually. Weaver LLP is an independent public accountant registered with, and subject to regular inspection by, the Public Company Accounting Oversight Board. The Fund will distribute its audited financial statements prepared in accordance with generally accepted accounting principles to all respective Fund investors within 120 days of the Fund's fiscal year end.

### **Investment Discretion - Item 16**

All Asset Management Services are performed by us on a discretionary basis, unless otherwise agreed upon at the inception of our relationship and memorialized in your advisory agreement. In exercising our discretionary authority, we have the ability to determine the type and amount of securities to be transacted and whether your purchase or sale should be combined (aggregated) with those of other clients and traded as a "block." Such discretion is to be exercised in a manner consistent with each client's stated investment objectives, risk tolerance, and time horizon. In addition, our authority to trade securities may be limited in certain circumstances by applicable legal and regulatory requirements. You are permitted to impose reasonable limitations on our discretionary authority, including restrictions on investing in certain securities or types of securities. All such limitations, restrictions, and investment guidelines must be provided to us in writing.

Unless you specifically request in writing that we manage all or part of your account on a non-discretionary basis, when signing our advisory agreement, you authorize us to exercise full discretionary authority with respect to all investment transactions involving your account. Pursuant to such agreement, we are designated as your attorney-in-fact with discretionary authority to effect investment transactions in your accounts, which authorizes us to give instructions to third parties in furtherance of such authority.

If you wish, you may limit our discretionary authority by, for example, setting a limit on the type of securities that can be purchased for your account. Simply provide us with your restrictions or guidelines in writing. Please refer to the "Advisory Business" section in this Brochure for more information on our discretionary management services.

# **Voting Client Securities - Item 17**

We do not have, nor do we accept the authority to vote client securities. Clients receive their proxies and other solicitations directly from their custodian. You may contact us with any questions regarding this matter.

### **Financial Information - Item 18**

We are not aware of any circumstance that is reasonably likely to impair our ability to meet contractual commitments to you or our other clients. We do not require pre-payment of investment advisory fees of greater than \$500 and more than six months in advance. Neither DRCM nor any employee or affiliate has ever been the subject of a bankruptcy petition.

### Miscellaneous

### **Class Action Lawsuits**

From time to time, securities held in the accounts of clients will be the subject of class action lawsuits. DRCM has no obligation to determine if securities held by the client are subject to a pending or resolved class action lawsuit. It also has no duty to evaluate a client's eligibility or to submit a claim to participate in the proceeds of a securities class action settlement or verdict. Furthermore, the firm has no obligation or responsibility to initiate litigation to recover damages on behalf of clients who may have been injured as a result of actions, misconduct, or negligence by corporate management of issuers whose securities are held by clients.

Where the firm receives written or electronic notice of a class action lawsuit, settlement, or verdict affecting securities owned by a client, it will forward all notices, proof of claim forms, and other materials, to the client. Electronic mail is acceptable where appropriate, and the client has authorized contact in this manner.

### Confidentiality

DRCM views protecting its customers' private information as a top priority and, pursuant to the requirements of the Gramm-Leach-Bliley Act, the firm has instituted policies and procedures to ensure that customer information is kept private and secure. DRCM does not disclose any non-public personal information about its customers or former customers to any non-affiliated third parties, except as permitted by law. In the course of servicing a client account, DRCM may share some information with its service providers, such as transfer agents, custodians, broker- dealers, accountants, and lawyers.

DRCM restricts internal access to nonpublic personal information about its clients to those employees who need to know that information in order to provide products or services to the client. DRCM maintains physical and procedural safeguards that comply with state and federal standards to guard a client's nonpublic personal information and ensure its integrity and confidentiality. It is the firm's policy never to sell information about current or former customers or their accounts to anyone. It is also the firm's policy not to share information unless required to process a transaction, at the request of the client, or as required by law.

A copy of the firm's privacy policy notice will be provided to each client prior to, or contemporaneously with, the execution of the agreement for advisory services. Thereafter, the firm will deliver a copy of the current privacy policy notice to its clients on an annual basis. If you have any questions on this policy, please contact Kirk Stafford, President, at (208) 297-2710.

We sincerely hope that you enjoy your experience with us and look forward to many years together. Any questions not addressed or that may need further clarification can be clarified by contacting us by phone or through an email located on the cover page.



# Form ADV Part 2B Brochure Supplement

# Kirk Alan Stafford

President / Chief Compliance Officer / Investment Adviser Representative
Personal CRD Number: 5472381

# **Desert Rose Capital Management, Inc.**

2929 W. Navigator Drive, Suite 300Meridian, ID 83642
(208) 297-2710
support@desertrosecapital.com
www.DesertRoseCapital.com

March 31, 2023

This Brochure Supplement provides information about Kirk Stafford that supplements the Disclosure Brochure of Desert Rose Capital Management, Inc. (hereinafter "DRCM"), a copy of which you should have received. Please contact us at (208) 297-2710 if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Mr. Stafford is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. His CRD number is 5472381.

### **Educational Background and Business Experience - Item 2**

### Kirk Alan Stafford

Year of Birth: 1972

Formal Education After High School:

No formal education after high school.

Business Background for the Previous Five Years:

July 2010 - Present Founder, CEO and Portfolio Manager, Desert Rose Capital Management, Inc., Meridian, Idaho

Kirk's desire to see the widespread implementation of the Integrated Options Portfolio (IOP) compelled him to incorporate DRCM in July 2010.

2018 - Present Manager/Owner, Cash Value Fund GP, LLC, Meridian, Idaho

Kirk has seen the value of existing life insurance policies, their attributes and benefits in comparison to similar quality bond offerings for more than twelve years. He also noticed that many people surrender these policies when their reasons for purchasing them changes because there was no secondary market available to them. This is detrimental to the policy owners, since they lose the protections the insurance provides their families when the policies are surrendered. Kirk realized that if he could provide a fund that could connect investors wanting the cash value growth and guarantees offered by these insurance companies while allowing the insured's the ability to retain the death benefits minus the last known cash values for their families, all parties may benefit. It is Kirk's intention to create a viable market for this entirely new asset class with the features and benefits unique to life insurance for everyone while helping the insureds to protect the financial stability of their families.

1996 – Present Founder, CEO, The Stafford Corporation, Meridian, Idaho

Kirk's business acumen was sharpened as he established and developed this flooring contractor business into a dominant regional force with labor revenues of a million dollars a year. His knowledge of taxes, business needs and concerns, employees and business metrics were all refined. His passion for exchange traded options began in 1996 and this business allowed him ample time to study, understand, and trade options in his personal accounts. This business, combined with successful real estate and investments allowed Kirk to retire from all operational duties at 33 years old. His retirement years were more filled with his passion for investing than golf or other typical retirement activities, so Kirk decided to use his passion and talents professionally in the fall of 2007. The operations of The Stafford Corporation were sold in 2011 and this is now the entity used for Kirk's insurance business. This entity also began operating as a licensed life settlement provider in the State of Idaho in November of 2016 under the name Aspen Life Settlements.

2008 – 2010 Investment Advisor Representative, Registered Representative, MML Investor Services, Inc., Boise, Idaho

Kirk's knowledge and application of investing and financial planning in all areas of financial planning for individuals and businesses are deepened and refined. This is when, in 2008, the Integrated Options Portfolio (IOP) concept began to develop.

1995 – 1997 Consultant, Idaho Dept. of Labor, Payette, Idaho

Kirk worked primarily in the Unemployment Insurance Division with heavy use and application of state and federal unemployment insurance laws, eventually even adjudicating claims and making eligibility

Desert Rose Capital Management, Inc. Form ADV Part 2B Brochure Supplement Page 22

determinations. His experiences with the unemployed and their challenges as well as his knowledge of overall economic issues and policies were broadened.

1994 – 1995 Mortgage Loan Officer, Rocky Mountain Mortgage, Nampa, Idaho

A thorough knowledge of interest rates, lending and personal finances was developed.

1991 – 1993 Missionary, Church of Jesus Christ of Latter-Day Saints, Guatemala

Kirk's interest and knowledge of investing received from his grandfather gained deep roots in their application and importance to the human condition as he served and lived with the people of Guatemala. He is fluent in Spanish and learned the basics of the Mayan dialect Kaqchiquel. This is also where the foundation of our charitable contributions program began.

# **Disciplinary Information - Item 3**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Mr. Stafford and Desert Rose Capital Management (DRCM). Mr. Stafford has no material history of legal or disciplinary events to report under this item. Information regarding Mr. Stafford and DRCM can be found at www.adviserinfo.sec.gov.

# Other Business Activities - Item 4

Mr. Stafford is also the President and sole owner of The Stafford Corporation dba Aspen Life Settlements, a licensed insurance agency. We are affiliated with Aspen Life Settlements through common control and ownership. Mr. Stafford is licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Stafford for insurance related activities. This presents a conflict of interest because Mr. Stafford may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than making such recommendations based solely on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through Mr. Stafford or any person or entity affiliated with our firm. Mr. Stafford may spend as much as 20% of his professional time selling insurance products to help fulfill the financial needs of our clients.

Mr. Stafford is also the owner and President of Cash Value Lending Corporation, a lending company also offering loans secured by cash value life insurance. We are affiliated with Cash Value Lending through common control and ownership. The fees you pay our firm for advisory services are separate and distinct from the fees charged through our lending business. This presents a conflict of interest because Mr. Stafford may have an incentive to recommend lending services to you for the purpose of gathering fees and interest on loans rather than making such recommendations based solely on your needs. However, you are under no obligation, contractually or otherwise, to use lending services through Mr. Stafford or any person or entity affiliated with our firm.

Kirk Stafford, President of DRCM, is the principal owner and manager of Cash Value Fund GP, LLC, the General Partner to the Cash Value Fund, LP (the "Fund"). Mr. Stafford is involved in the day-to-day management of the Fund and its General Partner. He and other persons associated with DRCM who are responsible for providing advisory

services to clients of DRCM have a financial incentive to recommend investments in the Fund. Investors to whom the Fund is offered will receive a private placement memorandum and other offering documents. Investors in the fund are urged to carefully review the offering documents for a complete description of the fees, conflicts of interest, investment objectives, risks, and other important information associated with investing in the Fund. Mr. Stafford may spend as much as five hours per month in his capacities as manager of Cash Value Fund GP, LLC and related Fund activities.

## **Additional Compensation – Item 5**

Apart from the receipt of compensation for the activities disclosed under Item 4 above, Mr. Stafford does not receive additional compensation or economic benefits from third party sources in connection with his advisory activities.

### **Supervision - Item 6**

In his role as an investment adviser representative, Mr. Stafford is responsible for monitoring client portfolios for investment objectives and other supervisory reviews. As President, Mr. Stafford is responsible for management of the firm, supervision of firm personnel, and the monitoring of the firm's compliance program.

Desert Rose Capital Management has implemented a Code of Ethics and an internal compliance program that guides each person associated with our firm in meeting their fiduciary obligations to clients. Mr. Stafford adheres to our firm's Code of Ethics and compliance manual as mandated. Clients may contact Mr. Stafford at (208) 297- 2710 or <a href="mailto:support@desertrosecapital.com">support@desertrosecapital.com</a> to obtain a copy of our Code of Ethics.

Additionally, our firm is subject to regulatory oversight by various agencies. These agencies require registration by our firm and applicable employees. As a registered entity, our firm is subject to oversight and regular examinations by regulators, which may be announced or unannounced. Our firm is also required to periodically update the information provided to these agencies and to provide various reports regarding firm business and its assets under management.

Please contact Mr. Stafford at (208) 297-2710 or <a href="mailto:support@desertrosecapital.com">support@desertrosecapital.com</a> with any questions you may have.

### Requirements for State-Registered Advisers - Item 7

## **Disciplinary Information**

Mr. Stafford has not been involved in any of the events listed below:

An award of otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500.00, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

# **Bankruptcy Petition**

Mr. Stafford has not been subject to a bankruptcy petition.



# Form ADV Part 2B Brochure Supplement

# Nathaniel D. Stoddard

Investment Adviser Representative Personal CRD Number: 5194641

# **Desert Rose Capital Management, Inc.**

2929 W. Navigator Drive, Suite 300Meridian, ID 83642 (208) 297-2710

<u>support@desertrosecapital.com</u>
<u>www.DesertRoseCapital.com</u>

March 31, 2023

This Brochure Supplement provides information about Nathaniel D. Stoddard that supplements the Disclosure Brochure of Desert Rose Capital Management, Inc. (hereinafter "DRCM"), a copy of which you should have received. Please contact Kirk Stafford, President, at (208) 297-2710 if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Mr. Stoddard is available on the SEC's website at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. His CRD number is 5194641.

### Educational Background and Business Experience - Item 2

### Nathaniel D. Stoddard

Year of Birth: 1981

Formal Education After High School:

BS of Business Administration with Entrepreneurial Emphasis at BYU-Idaho.

Business Background for the Previous Five Years:

April 2019 - Present: Investment Adviser Representative, Desert Rose Capital Management, Inc., Meridian Idaho

At DRCM Nathan can fully realize his dream of helping affluent clients across the spectrum of retirement needs with solutions that are not hindered by the size of the company, but instead, tailored to the client. DRCM is at the cutting edge of investment solutions, teaching their clients it's not *what* you own, but *how* you own it.

January 2016 - April 2019: Premier Banker, Wells Fargo Bank, Meridian, ID

Nathan is passionate about seeing his HNW Clients succeed financially. He specialized in deepening relationships of trust with them. He enjoyed working as a team with other partners and his clients to give them the best possible experience. He helped customize investment portfolios and retirement strategies from a full balance sheet prospective. During this time, he was also a Business Specialist. This experience greatly increased his understanding of business owners needs surrounding cash flow, credit, lifecycle, and taxes.

November 2004 – January 2016: Financial Services Rep, Country Financial, Reno, NV

Nathan developed his love for Cash Value life insurance while working with Country Financial. He became an expert in using Cash Value as a fixed asset class when designing investment portfolios. Nathan also developed his business acumen while running his own agency. Investment and retirement planning acumen were also developed here.

January 2001 – January 2003: Missionary, Church of Jesus Christ of Latter-day Saints

While serving the people of Eastern Washington and Northern Idaho on a mission, Nathan deepened his love for people and his ability to communicate effectively to them despite their vast array of personalities and backgrounds. He learned about the power of integrity, dedication, and faith.

### **Disciplinary Information - Item 3**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of Mr. Stoddard and Desert Rose Capital Management (DRCM). Mr. Stoddard has no material history of legal or disciplinary events to report under this item. Information regarding Mr. Stoddard and DRCM can be found at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>.

### **Other Business Activities - Item 4**

Mr. Stoddard is licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Stoddard for insurance related activities. This presents a conflict of interest because Mr. Stoddard may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than making such recommendations based solely on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through Mr. Stoddard or any person or entity affiliated with our firm. Mr. Stoddard may spend as much as 20% of his professional time selling insurance products to help fulfill the financial needs of our clients.

## <u>Additional Compensation – Item 5</u>

Apart from the receipt of compensation for the activities disclosed under Item 4 above, Mr. Stoddard does not receive additional compensation or economic benefits from third party sources in connection with his advisory activities.

### **Supervision - Item 6**

Kirk Stafford, President, is responsible for management of the firm, supervision of firm personnel, and the monitoring of the firm's compliance program. Accordingly, Mr. Stoddard is supervised directly by Mr. Stafford. Mr. Stafford can be reached at (208) 297-2710 or <a href="mailto:support@desertrosecapital.com">support@desertrosecapital.com</a> with any questions you may have regarding Mr. Stoddard.

Desert Rose Capital Management has implemented a Code of Ethics and an internal compliance program that guides each person associated with our firm in meeting their fiduciary obligations to clients. Mr. Stoddard adheres to our firm's Code of Ethics and compliance manual as mandated. Additionally, our firm is subject to regulatory oversight by various agencies. These agencies require registration by our firm and applicable employees. As a registered entity, our firm is subject to oversight and regular examinations by regulators, which may be announced or unannounced. Our firm is also required to periodically update the information provided to these agencies and to provide various reports regarding firm business and its assets under management.

Clients may contact Mr. Stafford, President, at (208) 297-2710 or <a href="mailto:support@desertrosecapital.com">support@desertrosecapital.com</a> to obtain a copy of our Code of Ethics or with any questions they may have.

## Requirements for State-Registered Advisers - Item 7

# **Disciplinary Information**

Mr. Stoddard has not been involved in any of the events listed below:

An award of otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500.00, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

### **Bankruptcy Petition**

Mr. Stoddard has not been subject to a bankruptcy petition.



## Cover Page - Item 1

# Form ADV Part 2B Brochure Supplement

# **Rohit Jahagirdar**

Investment Adviser Representative
Personal CRD Number: 7113403

# Desert Rose Capital Management, Inc.

2929 W. Navigator Drive, Suite 300 Meridian, ID 83642
(208) 297-2710
rohit@desertrosecapital.com

March 31, 2023

This Brochure Supplement provides information about Rohit Jahagirdar that supplements the Disclosure Brochure of Desert Rose Capital Management, Inc. (hereinafter "DRCM"), a copy of which you should have received. Please contact Kirk Stafford, President, at (208) 297-2710 if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Mr. Jahagirdar is available on the SEC's website at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. His CRD number is 7113403.

## Item 2: Educational Background and Business Experience

### **Rohit Jahagirdar**

Year of Birth: 1993

Formal Education After High School:

Master's Degree: Financial Analysis and Quantitative Risk Management at Fox School of Business at

**Temple University** 

Master of Commerce at Parle Tilak Vidyalaya Associations Mulund College of Commerce (West Mumbai,

India)

Bachelor of Commerce at Parle Tilak Vidyalaya Associations Mulund College of Commerce (West

Mumbai, India)

Business Background for the Previous Five Years:

September 2021 – Present: Investment Adviser Representative, Desert Rose Capital Management, Inc., Meridian, Idaho

At DRCM Rohit can fully realize his dream of helping affluent clients across the spectrum of retirement needs with solutions that are not hindered by the size of the company, but instead, tailored to the client. DRCM is at the cutting edge of investment solutions, teaching their clients it's not what you own, but how you own it.

May 2021 – September 2021: Financial Reporting Analyst, Piramal Critical Care, Bethlehem, PA

September 2020 – May 2021: Financial and Investing Analyst and User Experience Intern, Ziggurat Technologies, Berkeley, CA.

June 2020 - August 2020: Unemployed

August 2018 - May 2020: Student, Temple University, Philadelphia, PA

August 2016 – July 2018: Financial Analyst, Esquire Capital Advisors, Mumbai, India.

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Rohit Jahagirdar also works with the Stafford Corporation, an affiliate of Desert Rose Capital Management, Inc. by virtue of common ownership by Kirk Stafford. Rohit performs analysis and projects future cash flows based on customized insurance policies and reviews financial designs prepared by others. Desert Rose Capital Management, Inc. always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are under no obligation to implement the plan through any representative of DRCM and they have the right to implement the plan through others. Rohit Jahagirdar spends approximately 12 hours per month working on these other business activities.

# **Item 5: Additional Compensation**

Other than salary, annual bonuses, or regular bonuses, Rohit Jahagirdar does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Desert Rose Capital Management, Inc.

## **Item 6: Supervision**

As the owner of Desert Rose Capital Management, Inc. Kirk Stafford supervises all duties and activities of Rohit Jahagirdar. Kirk Stafford's contact information is on the cover page of this disclosure document. Rohit Jahagirdar adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.

# **Item 7: Requirements For State Registered Advisers**

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

# **Disciplinary Information**

Mr. Jahagirdar has not been involved in any of the events listed below:

An award of otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500.00, involving any of the following:

- (f) an investment or an investment-related business or activity;
- (g) fraud, false statement(s), omissions;
- (h) theft, embezzlement, or other wrongful taking of property;
- (i) bribery, forgery, counterfeiting, or extortion; or
- (j) dishonest, unfair, or unethical practices.

An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (f) an investment or an investment-related business or activity;
- (g) fraud, false statement(s), or omissions;
- (h) theft, embezzlement, or other wrongful taking of property;
- (i) bribery, forgery, counterfeiting, or extortion; or
- (j) dishonest, unfair, or unethical practices.

#### **Bankruptcy Petition**

Mr. Jahagirdar has not been subject to a bankruptcy petition.